

IOTA PHI THETA

JOIN THE FIGHT AGAINST CHILDHOOD CANCER as a National Team for the 2016 *St. Jude Walk/Run to End Childhood Cancer* and help raise money for St. Jude Children's Research Hospital.

On September 24, 2016, St. Jude supporters in cities across the country will join together to participate in the *St. Jude Walk/Run to End Childhood Cancer*, an exciting, family-friendly walk and run to raise money for the children of St. Jude.

More than 67,000 St. Jude supporters attended the 2015 event, raising over \$8.3 million. This year, we are anticipating more than 85,000 walkers and runners, and with your help, we hope to raise \$12 million to support the mission of St. Jude.

HOW CAN ST. JUDE HELP IOTA PHI THETA?

Iota's support of the *St. Jude Walk/Run to End Childhood Cancer* promises to be both beneficial for the kids of St. Jude and successful for your organization by providing unique marketing opportunities:

- **Showcase your fraternity's generous spirit** within the local community, while also building a relationship with a highly-recognizable brand and an organization internationally-known for its research and treatment success.
- **Excite and engage your members** by providing them an opportunity to volunteer and participate in an inspiring event promoting team camaraderie while being a part of a larger nationwide movement to fight childhood cancer.

HOW CAN IOTA PHI THETA HELP ST. JUDE? BE A NATIONAL TEAM.

Our National Teams will lead the way for others across the country to excel in team recruitment and fundraising. This opportunity for member engagement allows you to showcase both the power of your organization and your members in communities nationwide.

ST. JUDE WALK/RUN TO END CHILDHOOD CANCER



We would be honored to add Iota Phi Theta to our St. Jude family as a National Team for the *St. Jude Walk/Run to End Childhood Cancer*. We promise it will be an extremely rewarding experience for your company and employees. With your commitment, we can pursue our founder's dream of a day when no child will die in the dawn of life.

MINIMUM FUNDRAISING COMMITMENT: **\$50,000**

FUNDRAISING CATEGORY (Gold, Silver, Bronze): **SILVER**

NATIONAL TEAM INFORMATION

Company: **IOTA PHI THETA FRATERNITY, INC.**

Name/Title of Signee: **ROBERT CLARK, 21ST INTERNATIONAL GRAND POLARIS**

Address: **1600 N. CALVERT STREET**

City, State, Zip: **BALTIMORE, MD 21202**

Phone: **510-459-3477 (CELL)** Fax: **510-251-8011**

Email: **GRANDPOLARIS@IOTAPHITHETA.ORG**

Please forward this Commitment Form along with the following to
Courtney Leffew at courtney.leffew@stjude.org

- High Resolution Logo Black and White (EPS/JPEG)
- High Resolution Logo Color (EPS/JPEG)
- Language for Company/Organization Home Page (example can be provided upon request)
- Completed Team Captain Listing with contact information (template will be provided)

General Terms and Conditions of National Team Commitment:

ST. JUDE WALK/RUN TO END CHILDHOOD CANCER



Volunteer. Company shall provide the services, goods, promotion and other good and valuable benefits described in this Commitment Form. In so doing, it is understood that Company is not soliciting donations or collecting proceeds on behalf of ALSAC/St. Jude as a paid or professional fundraiser; and that Company will receive no compensation from ALSAC/St. Jude as a condition to Company's volunteer efforts and conduct of the National Team Commitment.

Trademark Rights. The "St. Jude Trademarks" are defined as: the St. Jude trade names, trademarks, designs, trade dress and logos. The "Company Trademarks" are defined as: the Company trade names, trademarks, designs, trade dress and logos. ALSAC/St. Jude and the Company each grant the other a limited, personal, nonexclusive, non-transferable and non-assignable license to use the other's Trademarks only in connection with the National Team Commitment. Company does not have the right to grant others the permission to use the St. Jude Trademarks and ALSAC/St. Jude does not have the right to grant others the permission to use the Company Trademarks. **Company will only use the St. Jude Trademarks on collateral provided by ALSAC.**

Publicity. Each party shall obtain the prior written consent of the other party concerning the content and plan of distribution of any public announcement, press release or advertisement concerning this National Team Commitment.

Rights of Termination. ALSAC/St. Jude shall have the right to terminate this National Team Commitment immediately upon written notice to Company, if Company improperly uses any St. Jude Trademarks, if Company jeopardizes the good reputation or goodwill of St. Jude, or if ALSAC/St. Jude determines that Company actions may result in liability or undesirable publicity to St. Jude.

Indemnity. Each party shall indemnify and hold harmless the other from and against any and all liability and expenses arising from arbitration, litigation, governmental inquiry, or other proceeding commenced by any third party arising out of, but not limited to, any libel, slander, consumer protection violation, infringement of copyright or license, negligence, breach of warranty, unsafe, hazardous or defective product or service, tort, or other unlawful conduct by the other. Company indemnity to ALSAC shall include St. Jude.

Construction. This National Team Commitment shall be governed by and construed in accordance with the laws of the State of Tennessee. The parties agree that any claim or controversy arising out of or relating to this Commitment Form, or the subject matter thereof, shall be subject to the exclusive venue of a court of competent jurisdiction in Memphis, Tennessee. In the event of any conflict between the provisions of the Commitment Form and these terms and conditions, these terms and conditions shall govern.

I have reviewed the foregoing information related to the National Team Commitment and understand Company's rights and obligations at its selected National Team Commitment Level. I further warrant I am a duly authorized representative of Company and have the authority to bind Company.

Robert M. Clark, Jr.

3/21/16

Signature

Date

ST. JUDE WALK/RUN TO END CHILDHOOD CANCER

